INTERVIEW AND SPONSORSHIP PROSPECTUS
Take your recruiting efforts to the next level with participation in the industry’s leading career fair event.

The TAPPI-PIMA Student Summit is designed for students interested in the pulp, paper, packaging, and allied industries. The Summit offers students direct interaction and interviews, as well as the opportunity to gain valuable information about career development, all while interacting with their peers across the country.

Why should your company be a supporter?

Save on recruiting and meet the best students.

At no other venue can you find as many paper and packaging students assembled from different programs with diverse levels of skill and education.

Maximize your exposure to the candidate pool.

Student Summit puts your company’s employment opportunities front and center to an audience of the best and brightest students. Even if you are currently not hiring full-time positions, there are many students interested in internship and co-op prospects.

Students in participating pulp and paper programs entertain at least five serious job offers upon graduation. TAPPI-PIMA Student Summit can help make sure your company makes the cut.

Previous Student Attendees From:

Auburn University, Georgia Tech/ Renewable Bioproducts Institute, Grenoble INP—Pagora (France), Miami University of Ohio, North Carolina State University, Oregon State University, State University of New York, University of Maine, University of Minnesota, University of Washington, University of Wisconsin, Western Michigan University

Previous Sponsors Include:


“At Student Summit, students broaden their personal and professional development through networking with industry leaders and each other. The Summit reinforces the idea that students have a plethora of industry support and opportunity and provides them with extra tools to confidently enter the industry upon graduation.”

Michaela Schnell
WMU ‘19

For more information, contact Shane Holt at +352-333-3345 or sholt@naylor.com
Interviewing Packages

Interview and Career Fair Package - $3,500

Package Includes:
- One interview booth inside the interview rooms provided (includes one table and three chairs)
- One six-foot table at the Career Fair, which will be open during the Networking Reception and coffee breaks
- Two complimentary exhibitor registrations
- Access to student attendee resume database for pre-event review
- List of your company’s available job openings on the Summit website
- Opportunity to moderate roundtables during programming for additional time with students
- Conference meals and breaks

Extra Interview Booths - $500/each

Includes:
- One additional interview booth inside the interview rooms provided (includes one table and three chairs). Additional booths are limited to three per company (total four) and are sold on a first-come, first-served basis. Package does not include additional registrations.

Extra Interview Booth Personnel - $150/each

Includes:
- Access to interviewing booth(s) and Career Fair
- Conference meals and breaks

Sponsorship Opportunities*

Evening Event - $10,000 (Exclusive)

Student attendees will participate in an evening event, intended for networking and entertainment in a private, designated space. This is a perfect opportunity for your company to have premium exposure and welcome the students to the city. Past events have included visiting an aquarium, a bowling party, and a casino night.

Includes:
- Primary marketing position for Evening outing, plus acknowledgement at the event
- Sponsor is invited to participate in or distribute company-branded giveaways and prizes throughout the evening.

*Must purchase an Interview and Career Fair Package

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Sponsorship Opportunities*

Branded Premium Items - $6,500 per item (Exclusive)
Students love two things—food and free gifts! Your branded premium item (water bottles and t-shirts have been given in the past) will have a life with the students long after the Summit has ended.

Includes:
- Premium item purchased by TAPPI
- Company logo on item, along with TAPPI-PIMA Student Summit 2020
- Opportunity to distribute the item during check-in

Student Breakroom - $5,000 (Exclusive)
After a busy day of learning, students can gather in the Student Breakroom to mingle and hang out.

Includes:
- Company-named Breakroom
- Increase awareness of your company by offering a branded item or hotel-catered snacks

Sunday Speaker Lunch - $5,000 (Exclusive)
Take a few minutes to talk to the students about a topic of interest to them: sustainability, the future of the industry, or soft skills such as leadership or good communication.

Includes:
- Primary marketing position for lunch, plus acknowledgement at the event
- 20-25 minutes speaking spot (TAPPI anti-trust and anti-commercialism guidelines prevail)
- May provide a company-branded item for a chair drop

Breakfast - $2,500  *(SOLD)*
Help the students start the day off right with a hearty breakfast.

Includes:
- Primary marketing position for breakfast, plus acknowledgement at the event
- May provide a company-branded item for a chair drop

Coffee Break - $2,500 Sunday *(Saturday SOLD)*
Get your name in front of students while they grab a cup of coffee and a snack.

Includes:
- Your company logo displayed on all coffee break tables
- May provide a sponsored item to be distributed during your sponsored break
- May supply coffee cups, napkins and coffee sleeves with your logo already printed

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Sponsorship Opportunities*

Engineering Competition - $2,000  *(SOLD)*
The Engineering Competition is always a major highlight of the Summit. Organized by a team of students, attendees are given a challenge to solve using only the materials they are given. It is always amazing to see how each group approaches the same challenge.

Includes:
- Primary marketing position for the competition, plus acknowledgement at the event
- Your company representatives may present the prizes to the winning teams (TAPPI-provided)

TAPPI Trivia Game - $2,000 (Exclusive)
The 2nd Annual TAPPI Trivia Game is sure to create a buzz. This pub-style competition pits student teams against each other in a race to see how much they know about the industry.

Includes:
- Primary marketing position for the competition, plus acknowledgement at the event
- Your company representatives may present the prizes to the winning teams (TAPPI-provided)

Lanyards - $2,000  *(SOLD)*
Be seen through the entire summit with this sponsorship.

Includes:
- Company logo imprinted on all conference lanyards (TAPPI-provided)

Notepads and Pens - $1,500 (Exclusive)  *(SOLD)*
Go old school! Provide notepads and pens for Summit attendees to use throughout the weekend.

Includes:
- Company logo imprinted on conference notepads and pens (TAPPI-provided)

Printing and Charging Station - $1,500  *(SOLD)*
Give students the opportunity to print more resumes, charge devices, and check emails. TAPPI will provide a printer and charging station for students to use throughout the Summit.

Includes:
- Your company logo displayed at the station
- You may provide other materials or supplies (please check for compliance)

*Must purchase an Interview and Career Fair Package
Sponsorship Opportunities*

*Must purchase an Interview and Career Fair Package

Mobile Event App - $1,000 (up to 3 sponsors)
Technology allows students and attendees to connect and communicate during Student Summit through a mobile app. The event app includes the conference agenda, speaker information, and opportunities for interaction.

Includes:
- Company banner within the mobile event app
- Opportunity to host in-app contest or survey

Company Named Sponsored Travel Stipends - $500 (increments)
Students often rely on their school to fund their travel to Student Summit, but group budgets can be tight, forcing students to pay out-of-pocket. Help cover their costs by sponsoring travel stipends.

Includes:
- Your company will be recognized in the stipend award letter to participating schools and students

Student Prizes and Gift Cards - $25 (increments)
Provide cash prizes and gift cards to be awarded throughout the Student Summit, increasing the students' engagement during the event.

Includes:
- Company branding on award envelope

For more information, contact Shane Holt at +352-333-3345 or sholt@naylor.com
STUDENT SUMMIT SPONSORSHIP ORDER FORM

Please complete this form and return with payment to:
TAPPI-PIMA Student Summit Sponsorship, 15 Technology Parkway S. Suite 115, Peachtree Corners, GA 30092, USA
Fax +1-240-396-5973 • Phone +1-770-209-7246 • students@tappi.org or visit tappistudentsummit.org

Contact Information (please print):
Company ________________________________________________________________
Mailing Address ___________________________________________________________________
City __________________________________ State ______ Zip Code __________
Country ____________________________________________
Primary Contact Name ___________________________ Primary Contact Email ___________________________
Primary Contact Telephone _____________________________

Check all that apply:

Interview Opportunities
☐ Interview & Career Fair Package ................................................................. $3,500
☐ Extra Interview Booth (cost per each) ........................................................................................................ $500
☐ Extra Interview Booth Personnel (cost per each) ................................................................................................. $150

Sponsorship Opportunities (must purchase Interview & Career Fair Package)
☐ Evening Event .............................................................................................................. $10,000
☐ Branded Premium Item ......................................................................................................................... $6,500
☐ Student Breakroom ......................................................................................................................... $5,000
☐ Sunday Speaker Lunch .................................................................................................................... $5,000
☐ Breakfast Sponsorship Circle one: Sunday or Monday ........................................................................ SOLD
☐ Breakfast Sponsorships: Both Sunday and Monday ........................................................................ SOLD
☐ Coffee Break Sunday (Saturday SOLD) ................................................................................................. $2,500
☐ Engineering Competition .................................................................................................................. SOLD
☐ TAPPI Trivia Game ........................................................................................................................... $2,000
☐ Lanyard ............................................................................................................................................... SOLD
☐ Notepads and Pens ............................................................................................................................... SOLD
☐ Printing and Charging Station ............................................................................................................. SOLD
☐ Mobile Event App .............................................................................................................................. $1,000
☐ Company Named Travel Stipends ................................................................................................. $500 per increment, # of increments: ........... = $ _____
☐ Student Prizes & Gift Cards .............................................................................................................. $25 per increment, # of increments: ........... = $ ____

Please make checks payable to TAPPI Foundation. All donations to the TAPPI-PIMA Student Summit are tax deductible.

Credit Card #: ___________ ___________ ___________ ___________ Expiration Date: ____________
Card Billing Address ________________________________________________________________________________
City __________________________ State _______ Zip Code _______ Country __________________________
Name (as it appears on the credit card) __________________________________________________________________________
Card Holder’s Signature: ___________________________________________ ___ Today’s Date: ______

The TAPPI-PIMA Student Summit is supported through gifts provided by members to the TAPPI Foundation. Thank you for considering supporting the efforts to keep these talented young people in our industry. All donations to the TAPPI-PIMA Student Summit are tax deductible and are payable in full prior to the event.

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